

Derek Osterlund

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Summary of Qualifications

An educator, designer, and developer recognized for exceptional concepts, design, and illustration. Experience working with high profile clients to develop best practice design guides. Managed interactive campaigns including social media, video, web, and print. I have taught visual art and design undergraduate courses built in Canvas and D2L. Presently employed at the University of Wyoming Extension as a Instructional Technology Education Specialist in Communication Technology Department. I manage the Extension WyoLearn Catalog and design online learning templates with Canvas and Cidi Lab Design Tools.

Education

Master of Science in Education M.Ed Emphasis: Learning Design and Technology University of Wyoming (UWYO), Laramie, WY	2022
Bachelor of Fine Arts BFA Major: Digital Art, Minor: Technical Communications Metropolitan State University of Denver (MSUD), Denver, CO	2010
Associate of Art & Science AA Emphasis in Graphic Design and Illustration Arapahoe Community College (ACC), Littleton, CO	2006

Certificates & Accreditation

Omni CMS Certificate UW Website Content Management System (CMS) Certificate University of Wyoming, Laramie, WY	2023
CITI Program IRB Member Certificate CITI Human Subjects Research Certificate Collaborative Institutional Training Initiative, Fort Lauderdale, FL	2022
CITI Program Certificate CITI Conflicts of Interest Certificate Collaborative Institutional Training Initiative, Fort Lauderdale, FL	2022
CITI Program Certificate CITI Social and Behavioral Responsible Conduct of Research Certificate Collaborative Institutional Training Initiative, Fort Lauderdale, FL	2022

Website Accessibility Certificate ADA, Section 508 Compliance Web design University of Wyoming, Laramie, WY	2021
Cascade CMS Certificate Level 1 & 2 UW Website Content Management System (CMS) Certificate University of Wyoming, Laramie, WY	2021
Career and Technical Education CTE Credentialed Professor of Visual and Design Arts Colorado State Board for Community Colleges and Occupational Education	2018
Online Instructor Certification Desire 2 Learn (D2L), Canvas E-Learning Development Pueblo Community College (PCC), Pueblo, CO	2019
Effective Teaching Strategies (EDU 222) Spring Semester, Center for Teaching and Academic Leadership Pueblo Community College (PCC), Pueblo, CO	2019
Multimedia Production Certificate MSUD School of Professional Studies Department of Technical Communications, Denver, CO	2010

Experience

University of Wyoming Extension https://extension.catalog.instructure.com <i>Communication and Technology Department / Instructional Technology Education Specialist</i>	2022-Current
<ul style="list-style-type: none"> • Create Instructional Design training material for UW Extension Agents. • Canvas LMS and WyoLearn Catalog Management and Maintenance. • Touchnet liaison and CEU consultation and Curriculum mapping. 	
Osvinci Design osvinci.com Art + Design + Direction <i>Independent Artist Contractor / Multimedia Developer</i>	2010-Current
<ul style="list-style-type: none"> • Clients include - Vail Resorts, McDonald, Volkswagen, Audi, Graham Advertising, Agency Zero. • CLVR, Wasabi, Intelligent Demand, Match Action, Creative Group, Adidas Sport, Salomon. • Mini, BMW, North Face, Barbie, Focus Rally, Ford, Ford Fiesta, Lincoln, MKZ, MKX, MKT. 	
University of Wyoming Extension uwyo.edu/uwe <i>Communication and Technology Department / Video Producer and Editor</i>	2021-2022
<ul style="list-style-type: none"> • Train UW Extension personnel on media production and technology. • Video production, camera production pre and post editing for the University. • Working knowledge of UW Extension practices and Wyoming's land grant mission. 	
Pueblo Community College pueblocc.edu <i>Faculty Instructor / Visual Design Art and Communications</i>	2017-2019
<ul style="list-style-type: none"> • Instruction of Media Communication, particularly introductory art, design, and history courses. • Multimedia and Adobe Creative Cloud classes. I provide in-depth instruction at all levels. • RTV102 Introduction to Electronic Media History of Radio and Broadcast • MGD143 Introduction to Motion Design I / Software • MGD102 Introduction to Multimedia Design • MGD164 Introduction to Video Editing I 	

- MGD141 Introduction to Web Design I

Photo Web USA | photowebusa.com 2016-2017

Editor of Digital Photography

- Clients include - Waldorf Astoria, Hilton, Marriott, St. Regis, Starwood, Wyndham, La Quinta.
- Complete Adobe Light Room and Photoshop editing for Wyndham nationwide refresh.

Accelerated Media | <http://ads.aimitv.com> 2011-2013

Art Director / Designer / Developer

- Management of interactive television (iTV) campaigns and brand imaging.
- Creation of UI/UX interfaces, wireframes, flow charts and presentations.
- Process and delivery of media assets for multiple broadcast platforms.

The Examiner | www.examiner.com 2010-2012

Contemporary Art Examiner / Blog Columnist

- Review and report on contemporary art exhibitions in Boulder and Denver.
- Write articles, critiques, editing & publishing and event photography.

Black Ridge Interactive | www.blackridgeinteractive.com 2010-2011

Interactive Designer / Frontend Developer

- Graphic designer of project assets, business collateral and user experience.
- Flash animation and action scripting of streaming media and user interfaces.

Homestead Websites | www.homestead.com 2009-2010

Internet Web Advisor

- Technical support specialist and Internet product sales representative.
- Small business consultant and creative web-based solution provider.

Work-study, Assistantships & Related Experience

SciCommMake | Sigma Xi, The Scientific Research Honor Society 2021 – Current

Designer/Programmer

- Assist in the design and program technology for the IOT Climate Justice Kit

Arts in Social Justice | Social Justice Research Center & Honors College 2021- Current

Co-Investigator & Instructor

- Design & develop case study on art in social justice, implement and teach course, facilitate analysis of data and publish findings.

Dome Club | Vaughan Planetarium 2020 - Current

Technologist/Programmer

- Consult and assist in development of live interactive dome technology and software.

Rio Verde Archaeology Education Project | Center for Global Studies 2022

Co-Investigator

- Videography & Immersive learning design & technology.

Bee Wise | beewise.extension.colostate.edu 2017-2018

Maker/Programmer

- Consulted the development and design of a custom circuit board, working with SparkFun micro-controllers and sensors for a grant funded, Internet of Things, Smart Beehive Project.

Pueblo Mini Maker Faire makerfaire.com	2017
<i>Designer/Web Master</i>	
<ul style="list-style-type: none"> • Provided branding services for the Pueblo Mini Maker Faire via Colorado State University Extension, coordinated all print, social media, and web designs, developed, and implemented media products using the Maker Media Kit. 	
IMERSA Summit www.imersa.org vimeo.com/60871691	2013
<i>Video Documentary & Producer</i>	
<ul style="list-style-type: none"> • Provided video documentary and production services to the IMERSA Summit. Crated a promotional video for future summits highlighting some of the workshops and talks at the summit. 	
Metro South msudenver.edu	2008-2010
<i>Administrative Assistant</i>	
<ul style="list-style-type: none"> • Computer lab management and coordinated IT and facilities maintenance and logistics, proctored exams, assisted resident professors with class materials including syllabus design. 	
Office of Financial Aid msudenver.edu	2006-2007
<i>Administrative Assistant</i>	
<ul style="list-style-type: none"> • Customer relations, assisted students with FASFA application, assist students with grant, scholarship, and loan administration, maintained confidentiality standards. 	
Colorado Gallery of the Arts www.arapahoe.edu	2004-2006
<i>Assistant Coordinator</i>	
<ul style="list-style-type: none"> • Managed Public Relations, show promotion, designs marketing and advertising collateral. • Art installation, supervision and monitoring, administration, and reception organization. 	
Arapahoe Community College www.arapahoe.edu	2004-2005
<i>Photography Lab Technician</i>	
<ul style="list-style-type: none"> • Assisted instructor with lab scheduled opening and closing procedures. • Maintained photo laboratory inventory and scheduled cleaning. 	

Awards

Center for Global Studies International Travel Grant (CGS), UWYO, Laramie, WY	2022
Kercher Family Scholarship in Education, UWYO, Laramie, WY	2021-2022
Graduate Trail Blazer Grant, UWYO, Laramie, WY	2020
Nagel Art Thesis Award, Denver, CO	2009-2010
Presidents Honor Roll, MSCD, Denver, CO	2007-2010
Academic Achievement Scholarship, Denver, CO	2006-2008
The National Deans List	2006-2007
Best in Drawing, ACC Student Annual Exhibition, Littleton, CO	2006
Best of Show, ACC Student Annual Exhibition, Littleton, CO	2005
Golden Key Award, Phi Theta Kappa Honor Society	2005

Exhibitions

Eddy Out Music Festival, September 2nd & 3rd Custom Video Projections and Mapping, Buena Vista, CO	2023
Summer Scream Projection Map Lakeside Amusement Park Tower, August 27th Custom Video Projections and Mapping, Denver, CO	2023
Mother Earth Sound System, 30 Yr. Fullmoon Festival, Aug 5th & 6th Custom Projection Mapped Video Projections, Walden, CO	2023
Lights on Laramie, Projection Art and Music Series Custom Video Projection Mapping, and DJ Audio Production, Laramie, WY	2022
Eddy Out Music Festival, August 27th Custom Video Projections and Mapping, Buena Vista, CO	2021
Laramie Band Shell Project, August 21st Public Live Audio-Visual Performance, Custom Projection, Mapping, Laramie, WY	2021
Mother Earth Sound System, Fullmoon Festival, September 16th – 18th Custom Projection Mapped Video Projections, Rancho Del Rio, CO	2016
Subduction Zone 2.01 Hot Spring Festival, April 3rd-5th 3D LED Koi Construction & Live Performance, Video Projections and Mapping, Nathrop, CO	2015
Mother Earth Sound System, Dia de los Muertos, Nov 1st-2nd 3D Skull Construction, Video Projections and Mapping, Denver, CO	2014
Apogaea, Obscura 360, June 6th - 9th Multi-projection camera obscura, Installation, Bailey, CO	2014
Flipside, Obscura 360, May 22nd - 26th Multi-projection camera obscura, Installation, Austin, TX	2014
Subduction Zone 1.01 Hot Spring Festival, March 1st Live Performance, Video Projections and Mapping, Nathrop, CO	2014
Arise Music Festival, August 14th-18th Custom Video Projections and Mapping, Loveland, CO	2013
MSCD Emanuel Gallery, Metro Now, Student Exhibition Juried by Jill Hadley & John David Davenport, Denver, CO	2010
Center for Visual Arts, BFA Thesis Show, Mix Tape Denver, CO	2009
Stars Film Center, Tivoli Student Union, Digital Video Show Juried by Casey Koehler & Mia Semingson, Denver, CO	2009
Center for Visual Arts, Video Performance, Empty Orchestra Denver, CO	2009
MSCD Art Gallery, NERDA New Media Exhibition, Winter Annual Juried by Greg Cradick, Denver, CO	2008

Arapahoe Community College, <i>Student Exhibition</i> Juried by Lydia Brokaw Nelson, Littleton, CO	2005
Front Range Community College, <i>Jewelry Exhibition</i> Westminster, CO	2003

Volunteer Work

4-H Bee Keeping Laramie, WY, All things Beekeeping learning and fun <i>Volunteer BeeKeeper / Assistant Instructor</i>	2022-2023
<ul style="list-style-type: none"> • Provided class assistance and bee keeping demonstrations. 	
PokeBot V1.01-V4.01 UWYO, Pokes doing strange things with technology <i>Volunteer / Guest DJ</i>	2019-2023
<ul style="list-style-type: none"> • Provided house music and experimental sound demonstration. • uwyo.libcal.com/event/6487088 	
Stem Fair Pueblo District & Southern Colorado Regional <i>Volunteer / Judge</i>	2018
<ul style="list-style-type: none"> • Judged k-12 Student Science maker projects and presentations. • Conducted STEM projects including Vinyl Press, Wind and Solar examples. • Assisted learning play with Connected Legos and Modular Robotic Cubelets. 	
Denver Maker Faire makerfaire.com Denver Colorado <i>Volunteer / Logistics</i>	2017
<ul style="list-style-type: none"> • Facilitated vendors and makers booths with set up and take down. • Monitored attendee count, event entrance and ticket sales. 	

Computers Skills & Software Proficiency

Applications

Macintosh: iOS, OSX. **Windows:** 10, MS Office. **Linux:** Ubuntu. **Adobe:** CC 2023 Design Suite: Illustrator, Photoshop, InDesign, Dreamweaver, Animate, After Effects, Premiere, Audition. **Apple:** Final Cut Studio Pro X DVD Studio Pro, Soundtrack Pro, Compressor, Motion. **3D:** Cinema 4D, Maya, Unity, Reality Scan, Epic Unreal Engine, Blender, TinkerCAD. **DEV:** Fritzing, Arduino IDE, Raspberry Pi, MIT Scratch, MIT App Inventor. **EDIT:** TextMate, Sublime, **Database:** Sequel Pro, PHP admin, **CMS:** WordPress, Joomla, Drupal, Google Developer. **eCommerce:** Magento, Volusion, WooCommerce. **Learning Design:** Canvas, Desire 2 Learn (D2L), Blackboard, Cidi Lab Design Tools, Captivate Classic, Google Education, Google Blockly, Articulate Story Line, Articulate 360, Camtasia, Near Pod, Thread, VidGrid, Yuja, Tinkercad, MIT App Creator, MIT Scratch, Raspberry Pie, Arduino.

Programming Languages

JavaScript, API, jQuery, MooTools, AngularJS, NodeJS, XML, XHTML, HTML5, CSS3, CGI, PHP, Processing Java, Linux, LAMP, MAMP PHPNuke, CakePHP, Python, Bootstrap, VR/AR SDKs, three.js, ARKit, Argon.js, Xcode.